TRACEABILITY NEXT STEPS FOR BUSINESSES

1. Configure Information Technology Systems
   Configure IT systems to receive and store traceability information from supply chains. Track all internal processing and handling.

2. Information Sharing
   Communicate traceability information electronically and retain records in the event of future recalls and traceability verification.

3. Assess Risk
   Conduct risk assessments to determine products at greatest risk of illegal origin, mislabeling, fraud, and human rights concerns.

4. Tracebacks And Audits
   For verification, conduct tracebacks, audits, or spot checks of high-risk seafood products back to points of harvest.

5. Identify Traceability Barriers
   Identify traceability barriers and work towards electronic and interoperable systems with assistance from peers and third-party specialists.

6. Enforce Expectations
   Set time frames for supply chains to provide product documentation, and enforce those expectations.

7. Train Staff
   Train staff on traceability protocols such as information tracking, product segregation, and shipping/receiving best practices.

8. Support Policy Reform
   Support reform in the company’s nation of business and in the countries it purchases from.

9. Further The Movement
   Communicate lessons learned and seek advice from others within the traceability movement, such as NGOs, government, and industry.

10. Transparency And Competitive Advantage
    Incorporate traceability into company image to differentiate brand, gain consumer confidence, and tell the product’s story.