STEPS TO ACHIEVING SOCIAL RESPONSIBILITY

1. Map it
   Request full traceability to legal vessels, farms, and inputs (e.g. feed)

2. Analyze
   Conduct a risk assessment and focus on the areas of highest risk

3. Commit
   Ensure that each link in the supply chain makes a binding, documentable commitment to social responsibility goals

4. Communicate with vendors
   Share concerns with vendors and ensure improvements are made

5. Support
   Consider supporting Fishery and Aquaculture Improvement Projects with social components or providing financial support to social initiatives

6. Engage
   Participate in multi-stakeholder dialogues and support relevant policy to combat illegal fishing and human rights or labor abuses

7. Communicate with Consumers
   Provide clear information to consumers regarding sourcing and sustainability

8. Audit and Certify
   Support unannounced labor audits of vessels, farms, and processing facilities and seek certification or adhere to best practice guidance

9. Share
   Promote transparency and positive social stories

10. Support
    Request full traceability to legal vessels, farms, and inputs (e.g. feed)