

# TRACEABILITY NEXT STEPS FOR BUSINESSES



Fishing Company



Farming Operation



Distributor/Processor



Retailer/Restaurant



## Harvest Records

Create system to track harvest location, date, total weight, and method of harvest and other KDEs.

## Communicate Expectations

Communicate traceability and legality expectations to supply chains.



## Configure Information Technology Systems

Configure IT systems to receive and store traceability information from supply chains. Track all internal processing and handling.

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## Information Sharing

Communicate traceability information electronically and retain records in the event of future recalls and traceability verification.



## Assess Risk

Conduct risk assessments to determine products at greatest risk of illegal origin, mislabeling, fraud, and human rights concerns.

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## Tracebacks And Audits

For verification, conduct tracebacks, audits, or spot checks of high-risk seafood products back to points of harvest.



## Identify Traceability Barriers

Identify traceability barriers and work towards electronic and interoperable systems with assistance from peers and third-party specialists.

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## Enforce Expectations

Set time frames for supply chains to provide product documentation, and enforce those expectations.



## Train Staff

Train staff on traceability protocols such as information tracking, product segregation, and shipping/receiving best practices.

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## Support Policy Reform

Support reform in the company's nation of business and in the countries it purchases from.



## Further The Movement

Communicate lessons learned and seek advice from others within the traceability movement, such as NGOs, government, and industry.

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## Transparency And Competitive Advantage

Incorporate traceability into company image to differentiate brand, gain consumer confidence, and tell the product's story.

