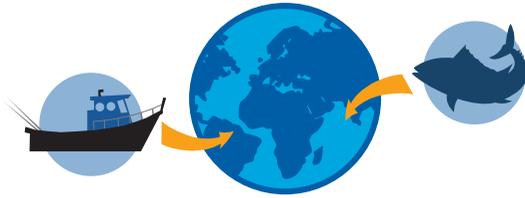


STEPS TO ACHIEVING SOCIAL RESPONSIBILITY



Map it

Request full traceability to legal vessels, farms, and inputs (e.g. feed)



Analyze

Conduct a risk assessment and focus on the areas of highest risk



Commit

Ensure that each link in the supply chain makes a binding, documentable commitment to social responsibility goals



Share

Promote transparency and positive social stories



Support Improvements

Consider supporting Fishery and Aquaculture Improvement Projects with social components or providing financial support to social initiatives



Engage

Participate in multi-stakeholder dialogues and support relevant policy to combat illegal fishing and human rights or labor abuses



Communicate with Consumers

Provide clear information to consumers regarding sourcing and sustainability



Audit and Certify

Support unannounced labor audits of vessels, farms, and processing facilities and seek certification or adhere to best practice guidance



Track

Track progress against commitment

