

TRACEABILITY NEXT STEPS FOR BUSINESSES



Fishing Company



Farming Operation



Distributor/Processor



Retailer/Restaurant



Harvest Records

Create system to track harvest location, date, total weight, and method of harvest and other KDEs.

Communicate Expectations

Communicate traceability and legality expectations to supply chains.



Configure Information Technology Systems

Configure IT systems to receive and store traceability information from supply chains. Track all internal processing and handling.

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Information Sharing

Communicate traceability information electronically and retain records in the event of future recalls and traceability verification.



Assess Risk

Conduct risk assessments to determine products at greatest risk of illegal origin, mislabeling, fraud, and human rights concerns.

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Tracebacks And Audits

For verification, conduct tracebacks, audits, or spot checks of high-risk seafood products back to points of harvest.



Identify Traceability Barriers

Identify traceability barriers and work towards electronic and interoperable systems with assistance from peers and third-party specialists.

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Enforce Expectations

Set time frames for supply chains to provide product documentation, and enforce those expectations.



Train Staff

Train staff on traceability protocols such as information tracking, product segregation, and shipping/receiving best practices.

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Support Policy Reform

Support reform in the company's nation of business and in the countries it purchases from.



Further The Movement

Communicate lessons learned and seek advice from others within the traceability movement, such as NGOs, government, and industry.

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Transparency And Competitive Advantage

Incorporate traceability into company image to differentiate brand, gain consumer confidence, and tell the product's story.

