**TRACEABILITY NEXT STEPS FOR BUSINESSES**

1. **Configure Information Technology Systems**
   - Configure IT systems to receive and store traceability information from supply chains. Track all internal processing and handling.

2. **Information Sharing**
   - Communicate traceability information electronically and retain records in the event of future recalls and traceability verification.

3. **Assess Risk**
   - Conduct risk assessments to determine products at greatest risk of illegal origin, mislabeling, fraud, and human rights concerns.

4. **Tracebacks And Audits**
   - For verification, conduct tracebacks, audits, or spot checks of high-risk seafood products back to points of harvest.

5. **Identify Traceability Barriers**
   - Identify traceability barriers and work towards electronic and interoperable systems with assistance from peers and third-party specialists.

6. **Enforce Expectations**
   - Set time frames for supply chains to provide product documentation, and enforce those expectations.

7. **Train Staff**
   - Train staff on traceability protocols such as information tracking, product segregation, and shipping/receiving best practices.

8. **Support Policy Reform**
   - Support reform in the company’s nation of business and in the countries it purchases from.

9. **Further The Movement**
   - Communicate lessons learned and seek advice from others within the traceability movement, such as NGOs, government, and industry.

10. **Transparency And Competitive Advantage**
    - Incorporate traceability into company image to differentiate brand, gain consumer confidence, and tell the product’s story.