



FISHWISE

Newsletter

August 2015

Greetings!

We have great things to report this month at FishWise! Our retail partners have received high marks in the latest Carting Away the Oceans Report, we have expanded our partnership with Safeway to include all Albertsons banners, and we have hired new staff to expand our capacity. Please continue reading the full articles on the FishWise blog.

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FishWise Retail Partners Receive High Marks

FishWise is proud to announce that our partners Safeway, Target, and Hy-Vee all ranked among the top 5 retailers in Greenpeace's 2015 [Carting Away the Oceans Report](#). Now in its ninth year, the CATO report and scorecard provide insight on "which of the country's major grocery chains are leaders in sustainable seafood," according to Greenpeace. In the [accompanying blog post](#), Greenpeace commended the top score recipients for "doing the best job of offering ocean safe seafood options."



Greenpeace praised all three of these partners for their efforts in...

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Albertsons Companies Expands Responsible Seafood Partnership with FishWise



Albertsons Companies, Inc. which includes well known banners such as Albertsons, JewelOsco, Shaw's and Safeway, the second-largest traditional grocer in the U.S., is expanding its partnership with FishWise across all of the Company's banners. Safeway began a partnership with FishWise in 2010 to develop and implement a more comprehensive sustainable seafood policy. With the merger completed between the two companies in January 2015, FishWise is now bringing its data-driven approach and environmental expertise to the Company's stores nationwide.

This partnership strengthens efforts to monitor global seafood sustainability issues and make informed purchasing decisions. FishWise will work with the Company's banners to...

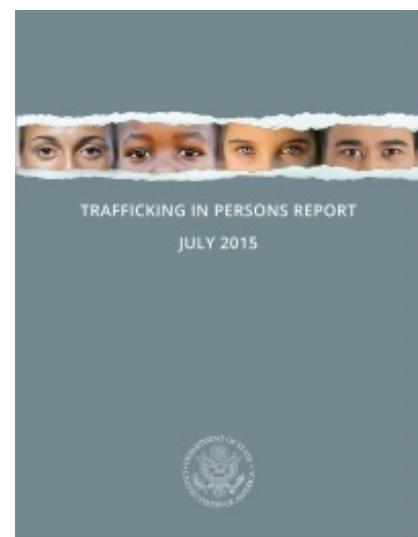
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Thailand Remains at Lowest Ranking in U.S. Government's Annual Trafficking Report

The U.S. Department of State maintained Thailand's Tier 3 ranking, the lowest category, in its annual [Trafficking in Persons \(TIP\) Report](#) released this morning. The ranking accurately reflects Thailand's lagging efforts to combat human trafficking and may incentivize the Thai government to make greater strides in the coming year.

The Tier 3 ranking, as well as the research and recommendations contained in the report, will be an important tool for governments, international institutions, companies and investors to continue to press the Thai authorities. The current ask of the Thai government is to...

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Introducing Meg Songer

My name is Meg Songer and I am excited to announce that I am transitioning to the role of Project Manager for our Independent Retailer Partnership program here at FishWise. I will be acting as a liaison between our Independent Retailer partners and FishWise to communicate the importance and feasibility of seafood sustainability while maintaining strong professional...

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In Case You Missed It...

A stranded Orca was rescued by volunteers in British Columbia. Check out the fantastic video below.



If you have questions, comments, or would like to contribute to the FishWise Newsletter please [contact me](#).

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