

**Greetings!**

Welcome to our June 2016 newsletter. This month we feature articles about the PSMA, new FishWise staff, WWF's traceability principles, Quixotic Farming's expansion, and highlight Darcie Renn of Albertsons.

Full articles can be found in the FishWise [blog](#).

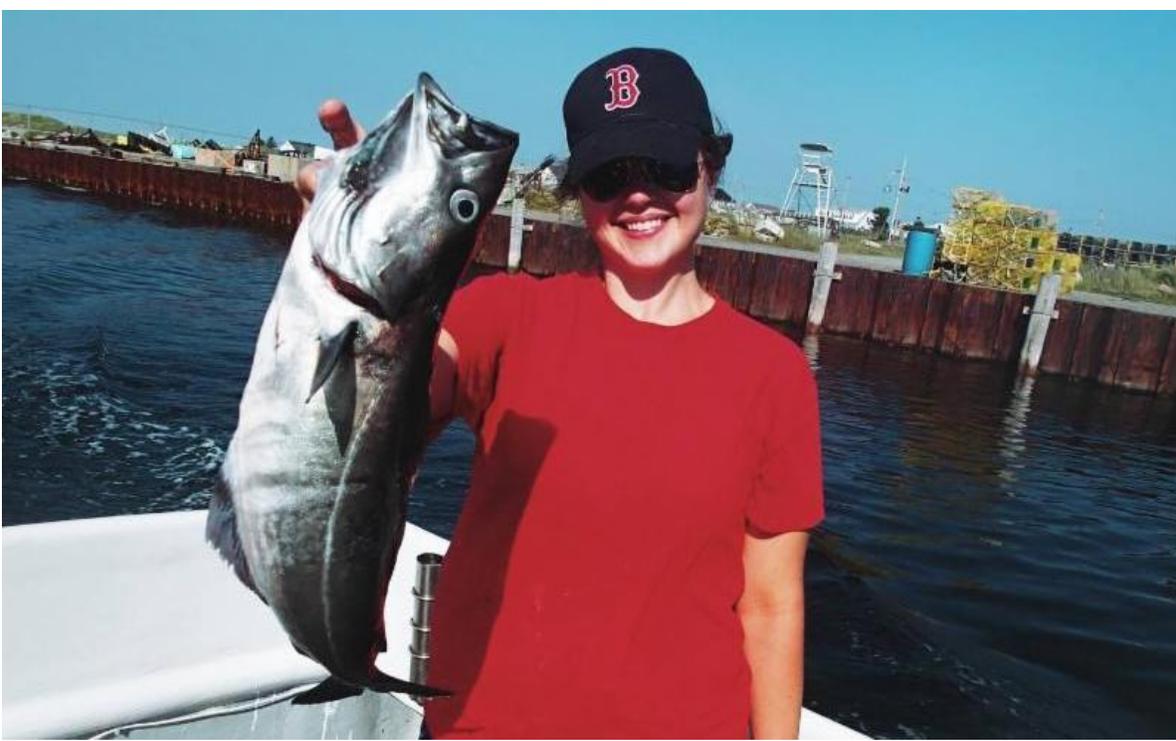
**Quick Links**[PSMA Update](#)[New FishWise Staff](#)[WWF Traceability Principles](#)[Quixotic Farming Expansion](#)[Partner Highlight - Darcie Renn](#)[In Case You Missed It...](#)**It's About to Get Harder to Bring Illegally Harvested Fish to Market**

Photo Credit: Wiki Commons, Jacopo Werther

The [Food and Agriculture Organization of the United Nations \(FAO\)](#) recently announced that the [Port State Measures Agreement \(PSMA\)](#) - one of most important international treaties to date for combatting [illegal, unreported, and unregulated \(IUU\) fishing](#) - will enter into force on June 5. This means that vessels suspected of IUU activity will face a greater risk of detection and refusal at ports in 29 nations, plus those in the European Union.

The agreement was adopted by the FAO in 2009, but required the ratification of 25 nations before it could go into effect. This month, the minimum requirement of 25 nations was exceeded, as six additional nations - Dominica, Guinea-Bissau, Sudan, Thailand, Tonga, and Vanuatu...

Read the full article on the FishWise [blog](#).



FishWise is proud to introduce our newest staff member, Erin Taylor! Working with the Distributor Team, Erin adds valuable expertise and capacity to the organization.

Hello there! I'm Erin Taylor, and I am thrilled to have recently joined the FishWise team as a Project Manager in the newly formed Distributor Division. I'll be helping to support the division's work by co-managing new and existing partnerships with seafood distributors - some of the most critical players for achieving progress in seafood sustainability. I hail from the great landlocked state of ...

Read her full introduction in the FishWise [blog](#).

## From Catch to Consumer: A Summary of WWF's Traceability Principles for Wild-Caught Fish Products



[Illegal, unreported, and unregulated \(IUU\) fishing](#) costs companies, fishermen, and consumers alike. Often coming from fisheries lacking strong and effective management measures, IUU fishing takes many shapes and forms, including activities such as violating catch quotas, misreporting catch information, fishing in marine protected areas, and has been linked to human rights abuses in seafood supply chains. Beyond the environmental and social devastation, the economic impact of IUU fishing is staggering -

financial losses due to illegal fishing activities have been estimated to range between [\\$10-23.5 billion annually](#). To address these issues and help mitigate risks, companies are...

Read the full article in the FishWise [blog](#).

## Quixotic Farming Expanding Growing Capacity at Missouri Location



[Quixotic Farming](#), a family-owned, sustainable seafood company that raises traceable United States tilapia has begun to expand its Missouri farm by purchasing 27 new fish tanks for the facility. The first load of new tanks was delivered on May 4th to Quixotic Farming's Missouri facility located at the south end of Chillicothe in a once-vacant Wal-Mart building. This farm is already home to approximately 250,000 tilapia that live in 33 ten thousand gallon tanks. Each tank is equipped with its own filtration and recirculation system, which allows Quixotic Farming to sustainably reuse the water that fills each tank. By adding the 27 new tanks, Quixotic will increase its water capacity by...

Read the full article in the FishWise [blog](#).

## FishWise Partner Highlight: Darcie Renn, Senior Sustainability Manager

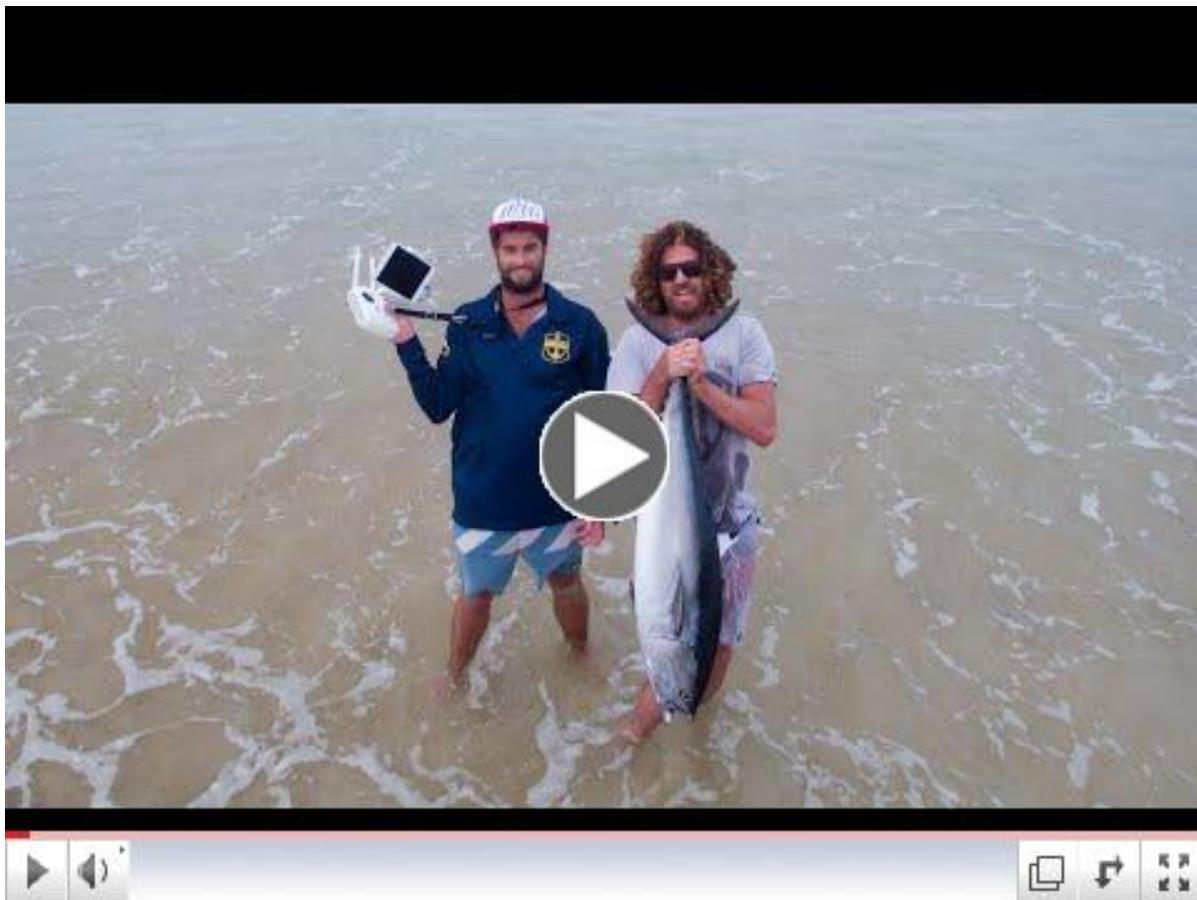
Prior to joining Albertsons Companies in April 2015, Senior Sustainability Manager Darcie Renn served in the Peace Corps, was selected as a Packard Environmental Fellow, and earned her MBA in Sustainable Management at Presidio Graduate School. Renn brings her knowledge and experience to bear at Albertsons working to improve the sustainability of the companies' products, support communities, and promote environmentally responsible business practices. Over the past year, she has overseen the expansion of the Responsible Seafood Program from Safeway to Albertsons Companies, which...



Read the full article in the FishWise [blog](#).

## In Case You Missed It...

Is this the future of surf casting?



If you have questions, comments, or would like to contribute to the FishWise Newsletter please [contact me](#).

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