



Newsletter

May 2016

Greetings!

This month FishWise highlights our new interactive article in the Guardian. The article is a great way to understand the work that we do and our partners' accomplishments to date.

Also included are introductions to our two new staff - Lindsay Jennings and Jen Cole, an article on closing a legal loophole for slavery in U.S. supply chains, an update on the name change for Alaskan pollock, and a new source of funding for FIPs for the Sea Delight Ocean Fund.

Full articles can be found in the FishWise [blog](#).

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FishWise Interactive in the Guardian



Recently FishWise partnered with the Guardian to create an [interactive article](#) to raise awareness of seafood sustainability issues and progress, highlight key FishWise business partners as part of the larger sustainable seafood movement, and encourage consumers to choose seafood with a better understanding of sustainability.

The Guardian article shines a spotlight on [Hy-Vee's Responsible Choice labeling program](#), [Albertsons Companies' success in transitioning to sustainable seafood](#), and [Sea Delight's investment and work in fishery improvement projects](#).

Read the full article in the [Guardian](#).

New FishWise Staff

FishWise is proud to introduce our two newest staff members, [Lindsay Jennings](#) and [Jen Cole](#)! Working with the Traceability Team and Human Rights Team respectively, Lindsay

and Jen are adding some much needed expertise and capacity to the organization.



Lindsay Jennings



Jen Cole

Read their full introductions in the FishWise [blog](#).

Closing the Legal Loophole for Slavery in U.S. Supply Chains

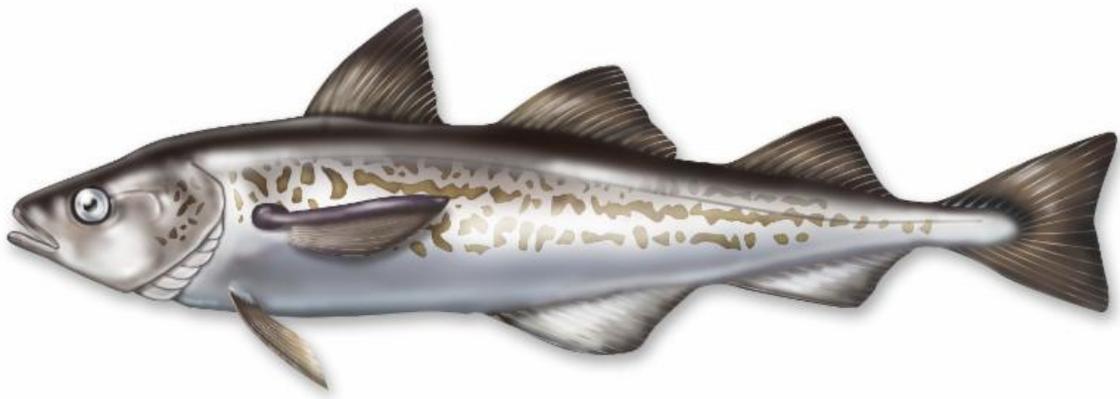


Photo: Eleanor Partridge

In February, President Obama signed the [Trade Facilitation and Trade Enforcement Act of 2015 \(H.R. 644\)](#) - a crucial step towards preventing modern slavery in global supply chains. The amendment closed the loophole in the Tariff Act of 1930, which previously **did not** bar products made abroad by convict, forced, or indentured labor if American domestic production did not meet demand. While plans for enforcing the act have yet to be announced, the mere signing of the act places seafood companies in a different regulatory environment.

Read the full article in the FishWise [blog](#).

Alaskan Pollock: A Fish True to Its Name



Last December, President Obama signed a \$1.1 trillion congressional spending bill, which included a stipulation that changes the legal market name of 'Alaskan pollock' to just 'pollock'. Prior to this ruling, businesses were allowed to label *Gadus chalcogrammus* as 'Alaskan pollock' even if it was harvested outside of Alaska's state waters or the Exclusive Economic Zone (EEZ) off Alaska. Alaska Senator Lisa Murkowski championed the legislation (with support from the [Genuine Alaska Pollock Producers](#)) explaining the importance of the name change for both the U.S. fishing industry and consumers.

Read the full article in the FishWise [blog](#).

Sea Delight Ocean Fund to Receive Additional Funding for FIPs



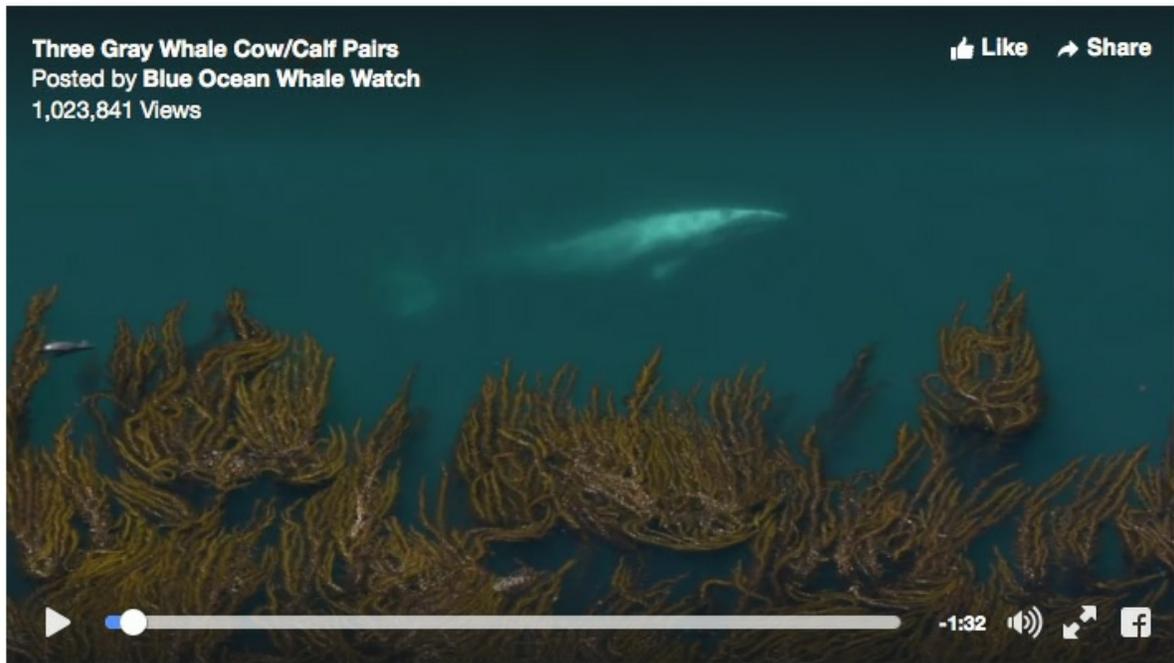
Sea Delight International, with its subsidiaries Sea Delight Canada and Sea Delight Europe, signed a Memorandum of Understanding (MOU) with Coral Sea Fishing Pty Limited in Australia, part of the SOS Resources Group.

While the agreement is primarily focused on the sale of Sea Delight products in Australia and New Zealand, Eugenio Sanchez, President of Sea Delight, described another benefit of the MOU: "Through this partnership we also share a common vision for sustainable seafood. Coral Sea Fishing has agreed to provide a financial contribution per pound to the [Sea Delight Ocean Fund, Inc.](#) on all imported product so that they may continue supporting Fishery Improvement Projects (FIPs) where this raw material is being sourced from."

Read the full article in the FishWise [blog](#).

In Case You Missed It...

Grey whale adult/calf pairs glide through the kelp forests of Big Sur, CA. [Click here](#) to view the video.



If you have questions, comments, or would like to contribute to the FishWise Newsletter please [contact me](#).

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