



Newsletter

May 2017

Greetings!

In this month's newsletter we highlight our involvement in traceability and human rights panels at Seafood Expo North America, new updates to FisheryProgress.org, Greenpeace's 2017 Canned Tuna Shopping Guide, and the first U.S. domestic Fair Trade certified seafood product.

Full articles can be found on the FishWise [blog](#).

Quick Links

[Investing in Traceability Tomorrow, Today](#)

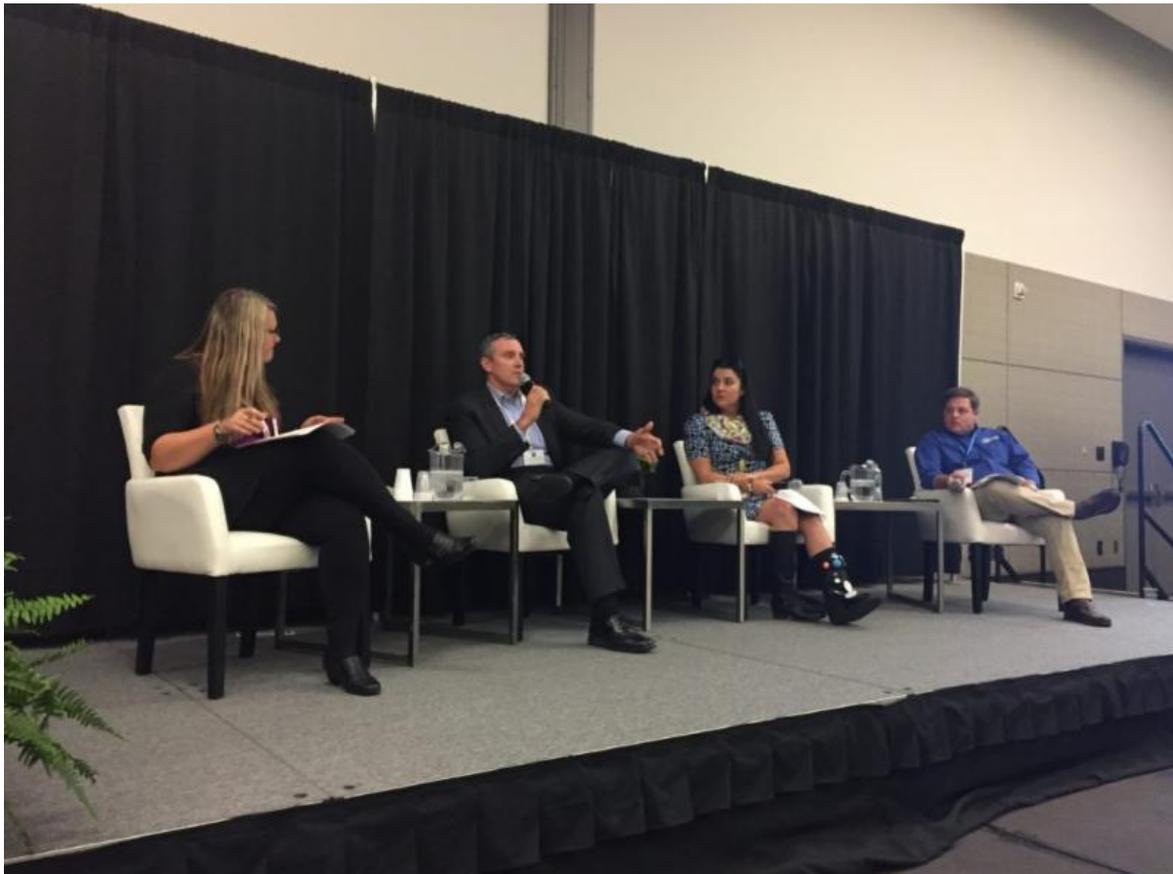
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Investing in Traceability Tomorrow, Today



Last month at the Seafood Expo North America in Boston, FishWise - in collaboration with the [Global Food Traceability Center](#) (GFTC), [Future of Fish](#), and [World Wildlife Fund](#) (WWF) - organized a panel exploring what companies can do to implement traceability improvements now while ensuring they are setting themselves up to be adaptive and flexible to a rapidly evolving traceability landscape.

FishWise Traceability Division Director and 2017 Seafood Champion Award for Leadership finalist Mariah Boyle moderated the panel, titled "[Investing in Traceability for Tomorrow, Today](#)." Panelists included Adriana Sanchez from [Sea Delight](#), Guy Lott from [Regal Springs Tilapia](#), and Mike Kraft from [Bumble Bee Foods](#).

Read the full story [here](#).

Navigating Seafood Trade and Legislation in 2017



Over the past twenty years, the sustainable seafood movement has grown to include seafood industry and conservation leaders who recognize a shared interest in environmental stewardship. More recently, the movement has adapted to new challenges with seafood companies becoming increasingly concerned about traceability and human rights abuses in supply chains.

At the Seafood Expo North America this March, Aurora Alifano of FishWise joined a unique panel of representatives from the government, legal, and corporate sectors to discuss industry compliance with trade laws and legislation, particularly those addressing human trafficking and modern slavery. Panelists included Michael Littenberg, Partner at Ropes & Gray LLP; Jack Scott, Head of Sustainability and Contract Manufacturing at Nestlé Purina PetCare; and Ken Kennedy, Senior Policy Advisor with U.S. Immigrations and Customs Enforcement and the Department of Homeland Security.

Key recommendations put forth by panelists during the Seafood Expo session "Navigating Seafood Trade and Legislation in 2017" are shared below.

Read the full story [here](#).

New Improvements to FisheryProgress.org



Since its launch in October 2016, [FisheryProgress.org](https://fisheryprogress.org) has become the one-stop shop for information on the progress of global fishery improvement projects (FIPs). With more than 45 FIP profiles currently listed and new profiles appearing each month, the site provides buyers the consistent, verified information they need to make decisions about whether FIPs meet their sustainable seafood commitments.

And now sourcing from FIPs using FisheryProgress.org is getting even easier. Thanks to a partnership between FisheryProgress.org and Sustainable Fisheries Partnership (SFP), each FIP profile on the site now has an A-E progress rating associated with it.

Read the full story [here](#).

Greenpeace Releases 2017 Canned Tuna Shopping Guide



Photo by Greenpeace

Greenpeace released its 2017 Canned Tuna Shopping Guide, ranking 20 well-known canned tuna brands based on their environmental and social responsibility efforts. FishWise is pleased to announce that our producer partners Wild Planet and American Tuna tied for first place, and our retailer partners Hy-Vee and Albertsons placed 5th and 8th, respectively.

Read the full report [here](#).

First U.S. Domestic Fair Trade Seafood Product

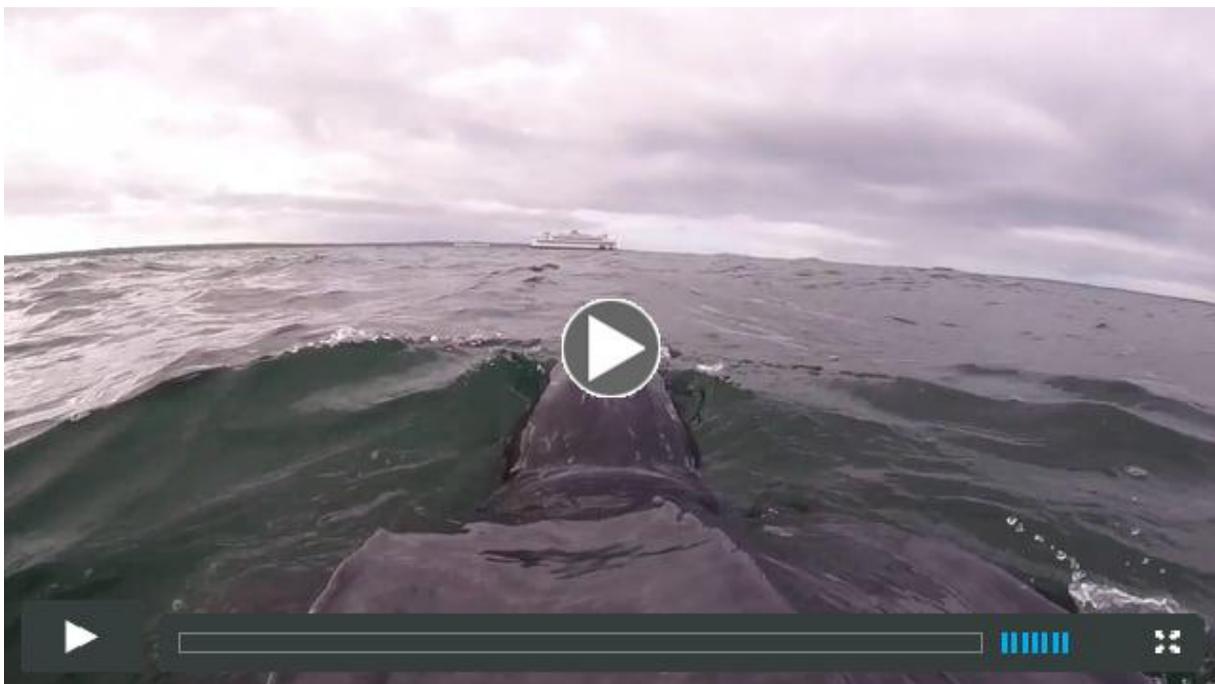


This month, supermarkets around the country began to feature the first U.S. domestic Fair Trade seafood product: North Atlantic scallops from Bristol Seafood of Portland, Maine. Fair Trade certification assures that the food is produced in fair working conditions with environmental stewardship as well. This is exciting news for the seafood industry.

Read the full story [here](#).

In Case You Missed It...

Cameras mounted on leatherback sea turtles are recording their activities off the coast of Cape Cod, including one turtle eating 123 jellyfish in just two hours.



If you have questions, comments, or would like to contribute to the FishWise Newsletter please [contact me](#).

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