

**Greetings!**

In this month's newsletter we highlight the public launch of FisheryProgress.org, continue our series on South Pacific tuna fisheries, discuss what enforcement of the Trade Facilitation and Trade Enforcement Act will look like, and provide summaries of our attendance at GOAL 2016 and Sea Delight's Taste of the Sea event.

Full articles can be found in the FishWise [blog](#).

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**FisheryProgress.org Launch Makes Improvement Project Sourcing Easier**

The screenshot shows the homepage of FisheryProgress.org. At the top, the logo 'FISHERYPROGRESS.ORG' is displayed next to the tagline 'Fishery Improvement Project Progress Tracking Database & Tools'. Navigation links include 'FIP Directory', 'How to Use This Site', 'Resources', 'About Us', 'Contact', and 'Help'. A 'Create New Account' and 'Log In' button is present, along with a prominent 'Add or Update a FIP' button. The main content area features a large image of a boat on a river with the heading 'Welcome to Fishery Progress'. Below this, a text block explains the purpose of the site: 'A fishery improvement project uses the power of the private sector to address challenges in a fishery. As the number of FIPs around the world has grown rapidly, businesses and conservation organizations need an easier way to access consistent, reliable information about FIP progress.' It further states: 'FisheryProgress.org gives you a range of information about global FIPs from a quick snapshot of progress and opportunities to get involved to detailed evidence for improvements.' A 'Learn more' link is provided. Below the main text are three smaller sections: 'FIP Directory' with a search box, 'Add or Update a FIP' with a 'Log in to get started' link, and 'About Us' with a brief description of the project's partnership.

The number of fishery improvement projects (FIPs) globally has grown dramatically, yet there has been no central place to find information about them and no common yardstick for measuring their progress. However, that has changed with the launch of FisheryProgress.org.

[FisheryProgress.org](#) is a one-stop shop for information on the progress of global fishery

improvement projects. It makes tracking progress more efficient, consistent, and reliable for businesses that support FIPs. The website will make it easier for FIPs to showcase their progress to potential buyers and for businesses to find FIPs that meet their sustainable seafood commitments.

The site, a collaboration between the [Conservation Alliance for Seafood Solutions](#) and [FishChoice](#), gives users all the information they need to make decisions about whether FIPs meet their sourcing policy.

Read the full article in the FishWise [blog](#).

## FishWise Visits Tri Marine in American Samoa



Photo Credit: Eleanor Partridge

In November and December of 2015, FishWise staff Mariah Boyle and Elsie Tanadjaja took a trip to the South Pacific to learn more about tuna fisheries and processing facilities. Tuna are impressive fish - they're large, migrate across and between the world's oceans, and fetch some of the highest market prices for a seafood product. Tuna is also the third most consumed seafood in this country, behind shrimp and salmon, with fresh and frozen tuna steaks and sashimi being sold alongside the American staple of canned tuna.

During this trip, Mariah and Elsie had the privilege of visiting several countries and companies, one of which was [Tri Marine](#) based in American Samoa, a small island territory in the South Pacific Ocean. This small island developing territory is one of world's major tuna processors and is one of the most important commercial fishing ports under the U.S. flag.

Read the full article in the FishWise [blog](#).

## Enforcing the Trade Facilitation and Trade Enforcement Act



Earlier this year, President Obama signed the [Trade Facilitation and Trade Enforcement Act of 2015](#). This legislation closed the loophole in the Tariff Act of 1930 in order to bar products made abroad by convict, forced, or child labor from entering U.S. supply chains.

U.S. Customs and Border Protection (CBP) recently released information on how it will enforce these recent updates to trade law. CBP's enforcement includes a petition system for suspected noncompliance, a set timeline of procedures for investigating goods suspected of being associated with forced labor or other trade evasions, and annual progress reports to Congress. CBP's enforcement of the Trade Facilitation and Trade Enforcement Act is particularly important for U.S. companies importing seafood and international suppliers exporting seafood into the U.S.

Read the full article in the FishWise [blog](#).

## FishWise Travels to Guangzhou China for the Annual GOAL Conference

In late September, Bill Wall travelled to Guangzhou, China to attend the 16th annual Global Outlook on Aquaculture Leadership (GOAL) conference organized by the [Global Aquaculture Alliance](#). Held at the White Swan Hotel, on the banks of the mighty Pearl River, the conference was billed as an opportunity to learn, network and connect producers and suppliers to the marketplace and this year's event was no exception.

Read the full article in the FishWise [blog](#).



## Sampling Sustainability at Sea Delight Ocean Fund Event



To kick off National Seafood Month in October, FishWise's Erin Taylor was honored to participate in our partner [Sea Delight's](#) 3rd Annual Taste of the Sea event on October 1 at the Gallery of Amazing Things in Ft. Lauderdale, Florida!

Designed to celebrate sustainable seafood and benefit fishery improvement projects (FIPs) supported by the [Sea Delight Ocean Fund](#), the Taste of the Sea event boasted mouth-watering culinary sampling, educational outreach from marine conservation and research organizations including FishWise, and a live chef cook-off.

Read the full article in the FishWise [blog](#).

### In Case You Missed It...

The video below is only the second time a blue whale mother has been filmed nursing her calf. Check it out!



If you have questions, comments, or would like to contribute to the FishWise Newsletter please [contact me](#).

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