



Newsletter

November 2017

Greetings!

In this month's newsletter we highlight a new blog detailing useful tools for companies looking to address human rights risks in their supply chains, news from Target, FishWise's participation at the World Seafood Congress, and news from North Atlantic, Inc.

Full articles can be found on the FishWise [blog](#).

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Social Responsibility Tools for Companies



FishWise has released a new blog titled "Addressing Human Rights Risks and Measuring Social Performance: Emergent Tools for Companies." This blog highlights five examples of both public and non-public tools that can help companies assess risk and measure social performance in their supply chains, and the benefits these tools can offer the industry.

Read more on our blog [here](#).

Target Expands Sustainable Seafood Policy



FishWise is proud to share the news that Target has achieved its goal to source 100% of its fresh and frozen seafood are sourced in compliance with its Sustainable Seafood Policy. Reinforcing its commitment to sustainable seafood, Target has released a new and expanded Policy.

This new policy includes:

- A continued commitment to sourcing sustainable fresh and frozen seafood;
- A commitment to transition toward more sustainable shelf-stable tuna;
- A commitment to sourcing sustainable deli sushi;
- A commitment to working with Target's seafood vendors to adopt more robust traceability systems; and
- A commitment to find effective ways to promote ethical working conditions throughout seafood supply chains.

FishWise congratulates Target for its continued leadership in sustainable seafood, and looks forward to working with Target to achieve its new set of goals.

Read more about the policy on Target's website [here](#).

FishWise at the World Seafood Congress



In September, Project Manager Jen Cole attended the World Seafood Congress in Reykjavik, Iceland. There she was met with stories about the connection between people and fish - particularly family ties and histories - and how seafood economies can flourish because of these connections. She contributed her own expertise on the subject; in her presentation on social responsibility considerations for companies, the human aspect of sustainability was the primary focus.

Read more on our blog [here](#).

North Atlantic, Inc. Joins the Ocean Disclosure Project



FishWise partner [North Atlantic, Inc.](#) has officially joined the [Ocean Disclosure Project](#) (ODP), a platform created by [Sustainable Fisheries Partnership](#) (SFP) to increase transparency in the seafood industry by encouraging companies to publicize their seafood sourcing information. NAI is the first U.S. supplier to join the initiative and the first business to become involved outside of SFP's direct US industry partners.

Launched in 2015, the ODP started with the support and participation of three retail and two aquafeed production companies. Since then, the ODP has expanded to include nine businesses in total, rounded out most recently by Publix as the first U.S. retailer.

Read more on North Atlantic's blog [here](#).

In Case You Missed It...

Jaws vs. jaws: American alligators have been documented preying on sharks and rays along the coasts of Florida and Georgia. Read the full story [here](#).



If you have questions, comments, or would like to contribute to the FishWise Newsletter please [contact me](#).

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