

Greetings!

Welcome to our October Newsletter. This month we are excited to announce a new partner, provide summaries of two conferences we attended, give a shout out to our partner Sea Delight and their upcoming event, and highlight a significant piece of legislature our partners are supporting to combat illegal fishing. Full articles can be found on the FishWise [blog](#).

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New FishWise Producer Partner - Mt. Lassen Trout Farm, Inc.

Mt. Lassen Trout Farm, Inc. has been producing rainbow trout and steelhead since 1949. Having over 200 years of combined experience in the aquaculture industry, the staff are highly trained and dedicated to producing the highest quality trout available on the market. While the business has historically focused on meeting the needs of the recreational fishing industry, their trout has earned such a reputation for its taste and texture

that... Read more about our new partner [here](#).

FishWise Attends FileMaker DevCon 2015

As we continue to advance our data systems for monitoring improvements in our partners' seafood sourcing, FishWise sent Database Manager, Nat Robinson, to attend the annual FileMaker Developer's Conference in Las Vegas, NV. It was a smorgasbord of database geeks eager to learn! Learn more about it [here](#).

**2nd Annual Sea Delight Taste of the Sea Event**

The 2nd Annual Taste of the Sea Masquerade Ball is set to cast off at 6:30 p.m. on Friday, October 16th in Miami, FL. At this year's Taste of the Sea you will savor the finest responsibly sourced seafood dishes created by South Florida's all-star chefs and experience these Chef's "Fish-Off" Challenge, with guests voting on their favorite chef's seafood creation. Guests will enjoy delicious wine and spirits to complement each dish along with scrumptious desserts, music, raffles and an interactive conservation village. Get the details [here](#).



FishWise Partners Support Senate Bill to Combat Illegal Fishing

Congratulations to FishWise partners Albertsons Companies, Hy-Vee, Sea Delight, and Santa Monica Seafood, and to SeaPact members Ipswich Shellfish Group and Seattle Fish Co. for their contribution in urging the U.S. Senate to pass S. 1334: Illegal, Unreported, and Unregulated (IUU) Fishing Enforcement Act of 2015. If passed into law, this bi-partisan legislation would combat IUU fishing activities by... Find out [here](#).

2015 World Seafood Congress Sparks Global Dialogue on Seafood Ethics



Sustainable seafood experts and stakeholders from over 23 countries recently gathered at the 2015 World Seafood Congress in Grimsby, UK to discuss developments in the fishing industry. The theme of this year's conference was 'Upskilling for a Sustainable Future'. FishWise's Traceability Division Director Mariah Boyle addressed the urgent issue of human rights abuses in the fishing industry with a presentation on protecting labor rights. Find out what she recommends for companies to reduce the risk of sourcing products associated with human rights abuses [here](#).

In Case You Missed It...

These kayakers in Monterey Bay were lucky to survive this whale encounter! Yikes.



If you have questions, comments, or would like to contribute to the FishWise Newsletter please [contact me](#).

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