



Newsletter

October 2016

Greetings!

In this month's newsletter we highlight the progress made by Target towards their sustainability goals, discuss myths of modern day slavery in seafood supply chains, and introduce our two newest staff members - Cora Sorenson and James Tsou-Wong.

Full articles can be found in the FishWise [blog](#).

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Target Provides Update on Progress Towards Sustainability Goals



Comprehensive, public-facing seafood policies are essential for retailers' efforts in sustainability to be considered credible and transparent. To that end, FishWise's partner Target recently shared a candid [post](#) on its website providing guests with an update on its progress toward its seafood sustainability goals.

The article does a great job summarizing the primary challenges of implementing a sustainable seafood policy. Making sourcing and traceability improvements takes time, requires numerous strategic conversations with key stakeholders, and ultimately requires making tough decisions about procurement. Target recognizes that throughout the policy implementation process, it has been incredibly important to be flexible and patient when working with seafood vendors to comply with rigorous sustainability standards.

Target's seafood buyers and team members have demonstrated true grit in working to achieve Target's seafood goals. We at FishWise are proud of Target's successes to date, and are excited to continue working with Target to achieve full compliance for all seafood products.

Read the full article on the Target [website](#).

Myths of Modern Day Slavery in the Seafood Industry



When it comes to human trafficking and modern day slavery, [myths](#) are unfortunately quite common. In addition to the predominance of these myths, it is challenging for experts to agree on the global scope of slavery. Estimates of the number of people subjected to human trafficking and forced labor range from 20 million ([an estimate of the International Labour Organization \(ILO\) in 2012](#)) to 46 million ([an estimate of Walk Free Foundation \(WFF\) in 2016](#)).

While it is difficult to definitively know how many people are subjected to modern day slavery, the practice has been documented by a variety of sources including peer reviewed articles, comprehensive reports, and news stories. In the past few years, journalists have detailed instances of slavery in seafood supply chains, [from fishing vessels](#) to [processing facilities](#). Given [FishWise's focus on socially responsible business practices](#), this blog post will focus on debunking a few myths of slavery and human trafficking specific to seafood.

Read the full article in the FishWise [blog](#).

Welcome Cora Sorenson!

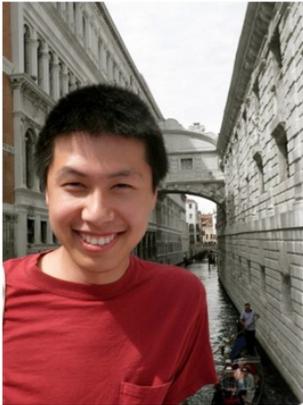
Greetings FishWise readers! I'm Cora Sorenson, and I'm thrilled to have recently joined the fantastic staff at FishWise as a Human Rights Project Manager. My role here combines my two great passions of people and the ocean, as I contribute to FishWise's efforts to support socially responsible seafood.



I'm excited to have the opportunity to facilitate information and expertise sharing between FishWise and the Conservation Alliance for Seafood Solutions to help businesses protect human and labor rights within their seafood supply chains.

Read the full article in the FishWise [blog](#).

Welcome James Tsou-Wong!



Hi FishWise readers!

I'm James and I am happy to announce that I have recently joined the FishWise team as a Project Manager in the Traceability Division. My focus is working with our partners and conservation organizations to find innovative and cross-sectoral approaches to address human rights and labor issues in the seafood industry.

Read the full article in the FishWise [blog](#).

In Case You Missed It...

Here is one segment from a great video series highlighting the amazing biodiversity of marine life found in Lembeh Strait, Indonesia - a body of water harboring the major tuna landing port of Bitung.



If you have questions, comments, or would like to contribute to the FishWise Newsletter please [contact me](#).

Ethan Y. Lucas
Office: [831.427.1707](tel:831.427.1707) ext. 119
Email: e.lucas@fishwise.org
Website: www.fishwise.org

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