



Newsletter

October 2017

### Greetings!

In this month's newsletter we highlight some exciting traceability news, including a new initiative with USAID and the Moore, Walton, and Packard Foundations, an update regarding the Seafood Traceability Collaboration, a recent study published in the Journal of Food Science, and FishWise's attendance at the Worldwide Tuna Conference.

Full articles can be found on the FishWise [blog](#).

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## Announcing SALT, A New Initiative to Strengthen Traceability



A global alliance for knowledge exchange and action to promote legal and sustainable fisheries through improved transparency in seafood supply chains



**USAID**  
FROM THE AMERICAN PEOPLE

WALTON FAMILY  
FOUNDATION

GORDON AND BETTY  
**MOORE**  
FOUNDATION

the David & Lucile  
**Packard**  
FOUNDATION

**FISH WISE**

At the Our Ocean Conference in Malta, FishWise, the United States Agency for International Development (USAID), Walton Family Foundation, David and Lucile Packard Foundation, Gordon and Betty Moore Foundation announced a new alliance to combat illegal fishing and strengthen sustainable fisheries management.

The Seafood Alliance for Legality and Traceability (SALT) is a global initiative for knowledge exchange and action to promote legal and sustainable fisheries through improved transparency in seafood supply chains. FishWise will coordinate the alliance. SALT will bring together the seafood industry, governments and nongovernmental organizations to accelerate learning and collaborate on innovative

solutions for legal and sustainable seafood.

For more information, visit the SALT website [here](#).

## Seafood Traceability Collaboration



Building on years of seafood traceability expertise, FishWise, [Future of Fish \(FoF\)](#), [Global Food Traceability Center \(GFTC\)](#), and [World Wildlife Fund \(WWF\)](#) have come together as the Seafood Traceability Collaboration to fulfill our common goal: the adoption of traceability best practices across the seafood sector. Operating under the Gordon and Betty Moore Foundation's [Ocean and Seafood Markets Initiative \(OSMI\)](#), our collaboration includes projects spanning education and training, the development of industry tools, supply chain mapping, the promotion of global seafood traceability standards, and direct engagement to improve several high-priority seafood market chains. These projects will produce a suite of actions, outputs, and resources that support industry adoption of transformative traceability.

Learn more about the projects on our website [here](#).

## Journal of Food Science Study



FishWise, along with the Seafood Traceability Collaboration, has published a study that analyzes the challenges that keep seafood supply chains from adopting full-chain traceability. The [findings have been published in the August 2017 issue of the Journal of Food Science](#), alongside parallel research from our partners in the Gordon and Betty Moore Foundation's Ocean and Seafood Markets Initiative (OSMI): Future of Fish, the Global Food Traceability Center (GFTC), and the World Wildlife Fund (WWF).

Read more on our blog [here](#).

**FishWise at Worldwide Tuna Conference**



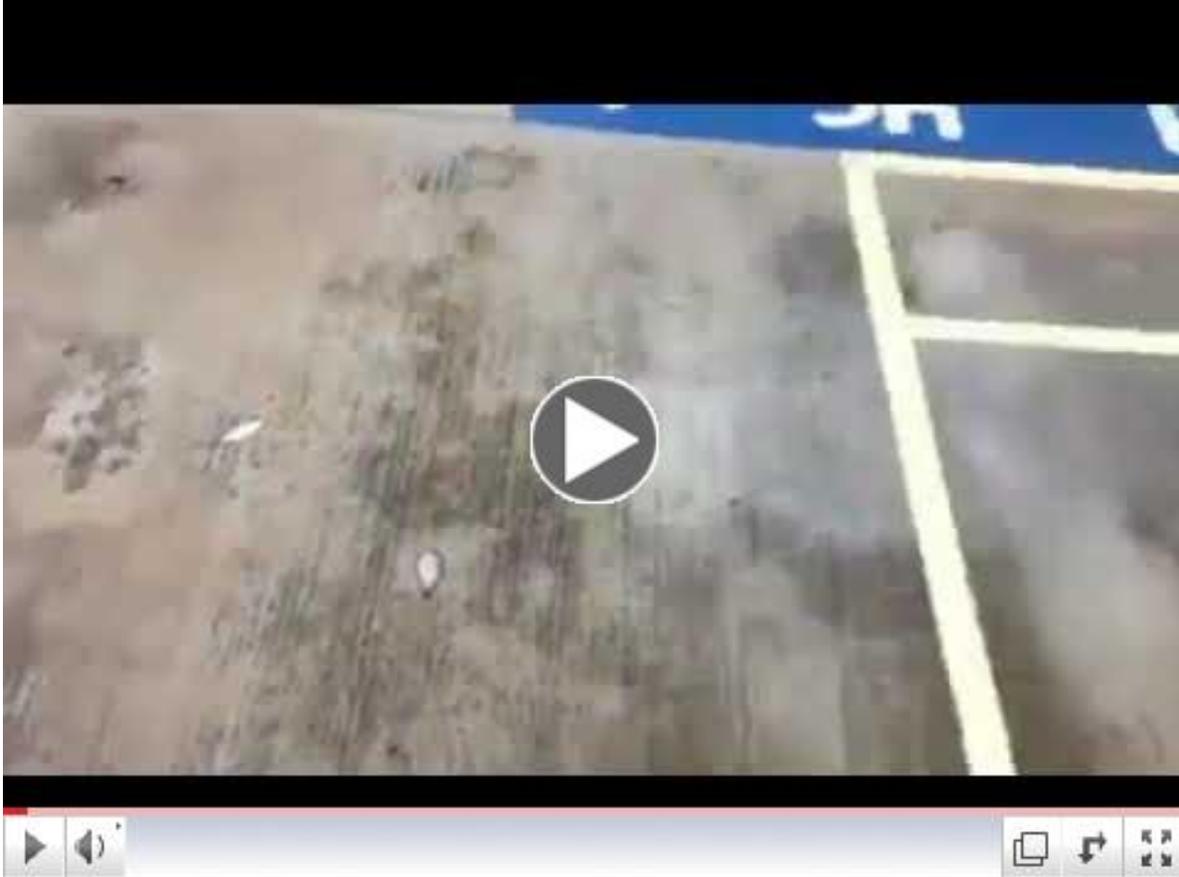
The 2017 Worldwide Tuna Conference was held September 11-12 in Vigo, Spain. The conference is a biannual gathering of business leaders from the tuna industry to discuss the most pressing issues facing global tuna markets.

Project Director Kathleen Mullen-Ley represented FishWise at the conference. Her main goals for the conference were to learn about the conditions and pressures in the European tuna supply chains market that have led to successful retailer sustainable tuna programs in the EU, and to network with tuna industry veterans.

Read more on our blog [here](#).

### In Case You Missed It...

Tampico, Mexico recently experienced a rain shower of fish. They were believed to have been picked up by a strong storm. Read the full story [here](#).



If you have questions, comments, or would like to contribute to the FishWise Newsletter please [contact me](#).

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