



Newsletter

April 2018

Greetings!

In this month's newsletter we highlight our new website, an employee trip to Indonesia, new and updated resources from FishWise, the 5th Annual Global Wave Conference, and a new traceability toolkit from Future of Fish.

Full articles can be found on the FishWise [blog](#).

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New FishWise Website



FishWise is thrilled to unveil our new and improved website! You will find all of the useful resources and information about our services via a redesigned, easy-to-navigate layout. Check it out [here](#).

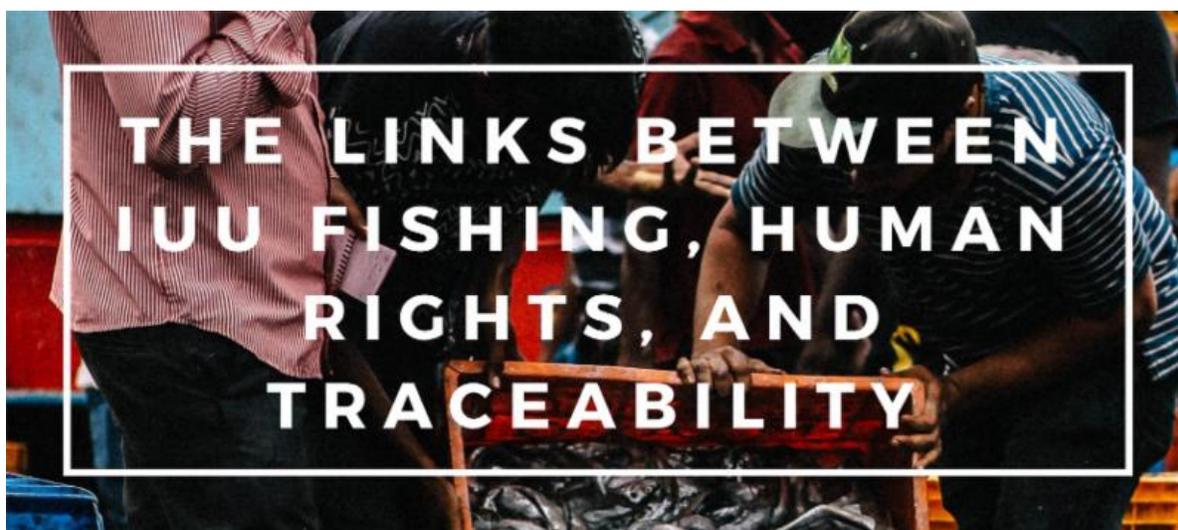
FishWise Visits North Atlantic, Inc. and Bali Seafood International in Indonesia



Senior Project Manager Erin Taylor brings you stories from her time with partner North Atlantic Inc./Bali Seafood International in Sumbawa, Indonesia this past February, where she observed a ceremony to commission NAI/BSI's new fish processing plant -a bold vision years in the making.

Read more on our blog [here](#).

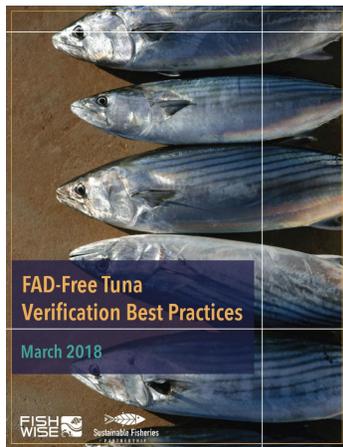
The Links Between IUU Fishing, Human Rights, and Traceability



FishWise has updated its resource "The Links Between IUU Fishing, Human Rights, and Traceability." This document explores the connections between illegal activities in the fishing industry and how traceability can be a solution to combat these issues for various stakeholders.

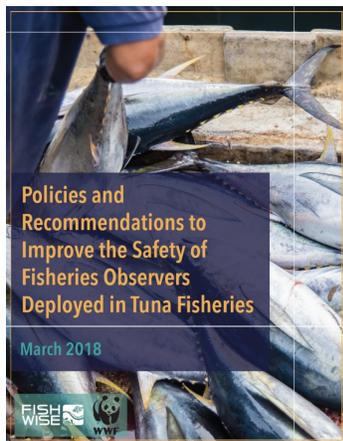
Download the document on our website [here](#).

New FAD-Free Resources



FishWise recently released a document co-branded with Sustainable Fisheries Partnership (SFP) for FAD-free tuna verification best practices. Stemming from the NGO Tuna Forum and from interviews conducted with tuna experts, fishing industry, and fisheries observers, this document aims to identify robust mechanisms for verifying purse seine FAD-free tuna claims. It also provides recommendations and steps that seafood retailers, suppliers, fishing companies, RFMOs, and NGO can take to advocate for improvements in FAD-free tuna traceability.

Download the document on our website [here](#).



FishWise and WWF recently produced a document outlining policies and recommendations for improving the safety of fisheries observers deployed in tuna fisheries. Due to the risks observers face for their role in monitoring and compliance—including intimidation, harassment, bribery, and violence—it is imperative to advocate for their safety. The document provides information regarding the implementation of observer safety recommendations for a range of stakeholders, including regulatory authorities, NGOs, and seafood companies.

Download the document on our website [here](#).

5th Annual Global Wave Conference



FishWise Project Manager Meg Songer and Director of Advancement Lara Kilpatrick attended the 5th Annual Global Wave Conference in early March. The aim of the event was to bring together the best international minds from the surfing, conservation, and innovation communities to tackle the world's most challenging ocean issues. The issues included but were not limited to plastics, waste management, water quality, marine protection, and climate mitigation.

Read more on our blog [here](#).

Seafood Industry Traceability Toolkit

The screenshot shows the cover of the 'Seafood Industry Traceability Toolkit'. At the top, it says 'EDUCATION, INFORMATION, IMPLEMENTATION' and 'Seafood Industry Traceability Toolkit'. Below that, it states: 'This toolkit provides a suite of resources to assist seafood companies on the path towards robust traceability adoption.' and 'For companies already implementing traceability systems, it offers information and guidance for how to optimize that effort to improve effectiveness and meet evolving industry commitments and standards.' The cover is divided into six sections, each with an icon and a title: 1. 'GLOSSARY: Seafood Traceability Glossary' with an alphabet icon; 2. 'IMPLEMENTATION: Understanding Costs for Traceability Technology Implementation' with a dollar sign and gear icon; 3. 'GUIDE: Mock Recalls and the Case for Robust Traceability' with a fish icon; 4. 'GUIDE: Taking the First Steps Towards Full-Chain Seafood Traceability' with a fish and arrow icon; 5. 'IMPLEMENTATION: Selecting Technology Vendors: Issuing RFPs' with an RFP document icon; 6. 'GUIDE: Engaging Trading Partners for Full-Chain Traceability' with a handshake icon.

Future of Fish has launched a Seafood Industry Traceability Toolkit. Building off of the original Traceability 101 Toolkit, Future of Fish led the creation of the business-oriented toolkit, a project of the seafood traceability collaboration - a team of NGOs including FishWise, Future of Fish, Global Food Traceability Center and World Wildlife Fund. Designed specifically to meet the needs of seafood industry representatives, both seafood companies and NGOs will benefit from the various resources and tools. Like the traceability technology landscape itself, the Seafood Industry Toolkit is dynamic and will have additional tools and resources from the seafood traceability collaboration added in the coming months.

Read more in our blog [here](#).

In Case You Missed It...

Roboticians at MIT have developed a robotic fish designed to provide close-range, minimally disruptive observations of aquatic life. Read more about the story [here](#).



If you have questions, comments, or would like to contribute to the FishWise Newsletter please [contact me](#).

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