



Newsletter

March 2018

Greetings!

In this month's newsletter we highlight Albertsons Companies' recent traceability news, praise for North Atlantic, Inc. from Walmart, the opportunity to vote for the Seafood Co-Lab winner, an upcoming panel at the Seafood Expo North America in Boston, and FishWise staff updates.

Full articles can be found on the FishWise [blog](#).

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Albertsons Companies To Work With Trace Register



FishWise is excited to announce that our partner, Albertsons Companies, has selected [Trace Register](#), a global leader in electronic seafood traceability, to help advance Albertsons Companies' progress towards its Responsible Seafood Policy. In collaboration with FishWise, Trace Register will help Albertsons Companies to continuously monitor and trace its seafood products in real time and measure progress towards its [sustainability and traceability commitments](#). Albertsons Companies' move towards end-to-end, electronic, and interoperable traceability is a strong step towards best practice in seafood traceability.

North Atlantic, Inc. Receives Sustainability Award from Walmart



North Atlantic, Inc.
Innovative Seafood Solutions™

PORTLAND, MAINE



BALI, INDONESIA

FishWise supplier partner [North Atlantic, Inc.](#) was honored with an award from Walmart for its work on fishery improvement projects and for being the first Walmart supplier to

join the [Ocean Disclosure Project](#).

The summit gathered 75 of Walmart's seafood suppliers and some representatives from certification NGO's like the Marine Stewardship Council and the Aquaculture Stewardship Council. North Atlantic, Inc. was one of three suppliers to receive an award for its sustainability efforts; we applaud them and hope that summits like this one become more widespread across industry and continue to recognize best practice in the seafood mid-supply chain.

Read more about the award [here](#).

Choose a Winner in the 2018 Seafood Co-Lab Competition!



Public voting is now underway to choose a winning team in the 2018 [Seafood Co-Lab](#), a community-supported annual event where teams compete to win a \$10,000 prize that funds a collaborative project to solve a sustainability problem.

Projects address sustainability challenges by bringing together a mix of seafood industry, non-profit, government, and academic representatives to find creative new solutions to specific challenges.

Four innovative cross-sectoral collaborations have been selected as finalists from a large field of entries by a panel of seafood sustainability experts. Learn more about the finalists and vote [here](#).

Discovering Seafood Traceability Solutions at the Seafood Expo North America



Seafood Expo

NORTH AMERICA

A collaboration of four NGOs with strong presence in the seafood traceability space - FishWise, Future of Fish (FoF), Global Food Traceability Center (GFTC), and World Wildlife Fund (WWF) - will be leading a [seafood traceability workshop](#) at the Seafood Expo North America (SENA) on what is required for implementing seafood traceability systems. This hands-on training session will present attendees with available tools and outputs from their collaboration (organized under the Oceans and Seafood Markets Initiative), as well as define a pathway to achieving full-chain seafood traceability.

Read more on our blog [here](#).

FishWise Staff Updates



Sarah Calhoun joined the team as a Project Manager in the Traceability Division. Sarah will provide partnership support to improve seafood traceability and work towards removing illegally harvested products from seafood supply chains. Prior to joining FishWise, Sarah collaborated with Oregon State University and NOAA Fisheries on oral history projects where she completed research on women's changing roles in Oregon's fishing communities and learned about how changes in industry policies impact local fishery stakeholders. Most recently Sarah served as a Peace Corps Volunteer on the coast of Peru working with small-scale fishermen to

develop sustainable fishing practices that would enable them to enter more competitive seafood markets.



Nathan Zetterberg joined the team as a Human Rights Project Manager. Nathan researches and develops initiatives to improve business practices that protect human and labor rights within the seafood sector. Nathan attended Seattle Pacific University, where he earned both his Bachelor of Arts in Global Development Studies and Master of Arts in Social and Sustainable Business Management. Nathan has worked for several non-profits and social enterprises, and spent three years at Nordstrom, Inc. on the corporate social responsibility team where he engaged with suppliers around the world to ensure human rights and

sustainability standards were upheld.

In Case You Missed It...

A new mini-documentary, [From the Inside Out: Stories of Social Capital in Seafood](#), explores the concept of social capital and the value it can bring to sustainable seafood

production. The documentary proposes that sufficient social capital is necessary for lasting stewardship of natural seafood resources.

The movie was produced by The Conservation Alliance for Seafood Solutions Fellowship Cohort 2017 consisting of: Aurora Alifano (FishWise), Justin Boevers (FishChoice), Susanna Brian (Sustainable Fisheries Partnership), Kyle Foley (Gulf of Maine Research Institute), Simone Jones (Monterey Bay Aquarium Seafood Watch), and Joel Southall (New England Aquarium).



If you have questions, comments, or would like to contribute to the FishWise Newsletter please [contact me](#).

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