



Newsletter

September 2018

Greetings!

In this month's newsletter we invite YOU to join in celebrating our 15-year anniversary. And we spotlight new partner Riverence; share how our co-authored observer safety document has a specific impact; we sign on to a letter to the Royal Thai Government; and we invite you to become a contributor to FishWise's work.

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FishWise is Celebrating 15 Years and You're Invited!



FishWise cordially invites you to attend our upcoming 15-year [anniversary celebration](#), *15 Years of FishWise*.

Our community open house will be held on **Friday, October 5, 2018, from 5:00 - 8:00pm** at FishWise headquarters, located at 500 Seabright Avenue in Santa Cruz, California.

Since its inception, FishWise has been driving change and growing its expertise to tackle emerging issues in seafood. The work of our Business Engagement, Traceability and Social Responsibility divisions reflects our comprehensive approach to advancing sustainability. These programs affect hundreds of seafood suppliers and millions of pounds of seafood - impacting fisheries and farms all over the world - connected through the global reach and influence of FishWise.

We are deeply thankful to our national and international funders, partners, and colleagues for their outstanding support and the collaborative relationships we've enjoyed, all of which have helped us to achieve so much in 15 short years!

Our anniversary celebration is an opportunity to 'come home' and deepen our relationship within our local community. We are grateful for the civically engaged Santa Cruz County community, and we are inviting those who care deeply about the health of our oceans and the people that depend on them - this impacts us all - to come and learn more about our work, where we've been and our vision for the future.

We invite those of you who are local to come be a part of this celebratory, family-friendly event. Attendees will enjoy tasty food from Real Good Fish, craft beer and other refreshments, live music by the Getaway Dogs, and ocean-themed visual art by local artists.

Admission is FREE. We are looking forward to welcoming guests of all ages!

Tobias Aguirre
Chief Executive Officer
FishWise

FishWise Partner Spotlight: Riverence



RIVERENCE®

America's Finest Trout

"Reverence for the river" - this is the meaning of the name [Riverence](#) and the inspiration behind the innovative trout producer based in Twin Falls, Idaho. The company's founding goal is to produce a high-quality product with minimal environmental impact that can decrease pressure on wild fish populations.

Riverence is a vertically integrated producer of fully traceable, gourmet quality steelhead trout. Starting with their own eggs, Riverence's steelhead trout have a lineage that can be traced back to the late 1960's and have been managed at their facilities in Rochester, WA for decades. During the company's extensive research into understanding which strains of trout grow best in specific aquaculture systems (raceways, net-pens, and recirculating aquaculture systems), Riverence began to produce their own high-quality steelhead that is ideal for the discerning food service industry.

[Read more about our new producer partner...](#)

Observer Safety Document Informs IATTC Proposal



released recommendations for measures to support the safety of observers working aboard tuna fishing vessels, "[Policies and Recommendations to Improve the Safety of Fisheries Observers Deployed in Tuna Fisheries](#)." In August 2018, the document was shared at the Inter-American Tropical Tuna Commission (IATTC) to inform an observer safety proposal which was up for consideration and ultimately passed. With support from FishWise, Pew Charitable Trusts - a coauthor of the document - supported the proposal at the IATTC meeting and called for additional safety requirements that are in line with the best practices identified in the document.

FishWise Signs on to Letter to Royal Thai Government



FishWise recently signed on to a letter, in coordination with 28 other NGOs, urging the Royal Thai Government and the Ministry of Labor to pursue ratification of ILO Convention 188 before the end of 2018. The letter specifically calls on the Royal Thai Government to ensure the key provisions of the convention that are vital in preventing workers from being exploited by employers who pay sub-minimum wages, refuse to ensure overtime is voluntary and compensated, and engage in debt bondage and forced labor are included in any final legislation that the Royal Thai Government adopts.

The full letter can be found [here](#).

Funny but NOT!

Fish fraud: Googly eye trick forces shop to close. Read [more](#).



Support FishWise!

Envision a world with abundant fish in our oceans and rivers, where no one is enslaved or works under difficult conditions to bring seafood to market, and all who depend on seafood for sustenance have enough to eat.

This is FishWise's vision. We invite you to be a part of taking us all closer to making it real.



If you have questions, comments, or would like to contribute to the FishWise Newsletter please [contact me](#).

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