

# An upgraded Roadmap for Improving Seafood Ethics



Businesses are increasingly focused on labor conditions in their supply chains. But the challenges and risks they face depend on factors like company size, role, product type, and sourcing geography, among others. In seafood, some companies have taken bold steps to protect human and labor rights while others are just getting started - making broad recommendations difficult to implement. Today, businesses are asking for streamlined and easy-to-use guidance tailored to their operations.

## HELPING BUSINESSES TAKE ACTION

The [Roadmap for Improving Seafood Ethics \(RISE\)](#) consolidates human and labor rights norms, best practices, tools and guidance into a globally accessible online platform – and it is free for all users. With RISE, companies and NGOs can explore a directory of global partners and local implementers to increase social performance across sourcing geographies.

## EXPLORE WHAT'S NEW

With support from the Walmart Foundation, RISE was recently upgraded to provide clear, actionable guidance to companies of all sizes and capacities. RISE offers more than steps to build a strong social responsibility program, it now recommends distinct actions for each supply chain segment and a new suite of user-friendly features. Importantly, the roadmap also expands on new Foundations (Responsible Recruitment, Worker Engagement, and Decent Work at Sea) – three salient issues that all companies have a responsibility to investigate and address to protect rights, mitigate risk, improve conditions, and empower seafood workers.

### New Features:

- Simplified recommendations
- Stronger alignment with UN Guiding Principles, SDGs, and ILO conventions
- Interactive learning modules
- A Self-Assessment tool
- Language translations
- Global site search
- Resource library
- Novel infographics & PDFs

### New Foundations:



**Responsible  
Recruitment**



**Worker  
Engagement**



**Decent Work  
at Sea**

## READY TO GET STARTED?

The seafood industry employs millions of workers worldwide. Businesses want to treat people fairly and protect themselves from legal and reputational risks. RISE makes it easier to build proactive and resilient supply chains that are equipped to uphold decent work in seafood - ultimately resulting in strong brand integrity and consumer trust. Visit [www.riseseafood.org](http://www.riseseafood.org) to learn more.

## Comments? Questions? Do you have tools or resources to feature on RISE?

Reach out at: [RISE@fishwise.org](mailto:RISE@fishwise.org)