SALT PartnerLab

Feb 11-12, 2019

Bangkok, Thailand
SALT/FishWise

SALT
SEAFOOD ALLIANCE FOR
LEGALITY & TRACEABILITY

SALT PartnerLab Recap

PartnerLab harnessed collective and cooperative energy by building off ideas from SALT's DataLabs

Thanks to everything all of you contributed, the Seafood Alliance for Legality and Traceability (SALT) and its Co-design Advisory Committee identified several areas where SALT could help seafood traceability progress; namely, promoting electronic catch documentation and traceability (eCDT) systems that benefit a range of economic, environmental, and social needs, or "comprehensive" eCDT. PartnerLab focused on three themes and formed working groups for attendees to generate related solutions. Each group worked on the "How"— what is the process for how to do the work? — and then the "What"— what does this work actually look like?

- Theme 1: **What barriers exist and incentives lead to integrating a fully electronic system of catch documentation and traceability (eCDT)?**
- Theme 2: **What is the process for establishing a set of traceability principles that would comprehensively benefit fishers, fishery managers, and the seafood laborers?**
- Theme 3**: How do we target SALT's efforts for government, industry, and other groups in seafood-producing countries using our online learning hub?**

Emphasizing the value of a **comprehensive** system that benefits many groups, such as those improving labor conditions and managing fisheries, can encourage more organizations to adopt a traceability system. PartnerLab invited experts to share what worked in their unique traceability systems, and contribute their views on what's happening with the traceability movement globally. Sharing various approaches and perspectives from different parts of the world underscored SALT's mission of contributing new knowledge to enhance collaboration.

> *"[Overcoming traceability challenges] is not mission impossible, it is mission critical."*
>
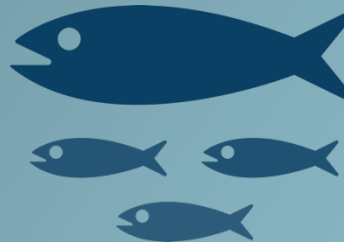> *-Alistair Douglas in* [blog](), *Founder of Eachmile Technologies*

PARTNERLAB ATTENDEE BREAKDOWN

64 Participants: 33 Females, 31 Males
50% previously attended a DataLab

Lightning Talk Speakers

Farid Maruf – USAID Oceans
David Schorr – World Wildlife Federation (WWF) & Global Dialogue on Seafood Traceability
Stephani Mangunsong– MDPI
Surajit Sinha – SourceTrace
Susan Roxas – Global Dialogue (WWF)
David Pearl – NOAA

A special screening of Vulcan Production's *Ghost Fleet,* plus Q&A with film's star, Patima Tungpuchayakul from Labour Rights Promotion Network and fisherman, Chairat Ratchapaksi. Thanks to both of them for attending.

20 Countries

- Australia
- Belgium
- Canada
- China
- Fiji
- Germany
- Ghana
- Hong Kong
- India
- Indonesia
- Ireland
- Italy
- Kiribati
- New Zealand
- Philippines
- Senegal
- Singapore
- Thailand
- UK
- US

Attendee Feedback

Some attendee commitments:
- 90% agreed to stay CONNECTED (i.e. receiving SALT updates or learning about other traceability efforts)
- Almost 90% believed the PartnerLab convened strong influencers in this field
- 83% joined a Collaborative Action at PartnerLab with potential to support their work beyond PartnerLab
- 74% agreed to partner with SALT community to work on eCDT challenges, organize working groups to address important issues, and/or use SALT's tools to collaborate and invite others to SALT community
- 70% agreed to SHARE by writing or sharing a case study, and/or serving as an expert and offering insight
- Nearly one third of the participants had a traceability story for SALT to share

Two topics of most interest for a future learning event:
- Human and labor rights in the seafood industry
- Learning from eCDT challenges and failures (particularly case studies and specific examples of how to progress current eCDT work)

More industry and producer country engagement is needed

Collaborative Actions on Proposed Work

Contact SALT at SALT@fishwise.org to connect with community members addressing the actions below

Theme 1: What incentives lead to integrating a fully electronic system of catch documentation and traceability (eCDT)?

Barriers/Incentives for eCDT

Define a method for identifying existing and emerging barriers, and the best practices for incentivizing eCDT.

SALT Community Work

- Create a forum to uncover barriers to eCDT and the best methods to address them
- Work with SEAFDEC to promote case studies of countries with good transparency and traceability practices
- Convene workshops that focus on stakeholders in specific regions or sectors to address targeted issues
- Help government, corporations, and regional efforts in ASEAN and West Africa improve vessel transparency
- Obtain government pledges to implement minimum standards and promote the FAO's Global Record of Fishing Vessels, Refrigerated Transport Vessels, and Supply Vessels (Global Record)

SALT Staff Work

- SALT could be an important convener for regional workshops and companies to build trust and start coordinating
- SALT could coordinate with NGOs to share their lessons learned using case studies, websites, surveys, "toolkits for success"; create a space for failure
- Identify the barriers and incentives that exist for taking on an eCDT system, and capture stories that illustrate the realities of using these systems
- Design learning events based on discussions from PartnerLab

Scaling investment in eCDT

Pilots are not connected and there's a need for more funding and coordinated movement for change worldwide

SALT Community Work

- Create a comprehensive list of projects and funding already happening in eCDT that produces outputs to understand the return on investment for substantial funding of eCDT
- Include a strategic plan for scaling up these options by identifying funding needs and opportunities; list the funding priorities

SALT Staff Work

- SALT can convene groups and facilitate

Demonstrating the value of traceability

Prove that traceable fish are cheaper for consumers and retailers

SALT Community Work

- Research what work has been done (i.e. Future of Fish, Global Food Traceability Center)
- If not, how to increase market demand for traceable fish, and make non-traceable fish more expensive and riskier to buy
- Think about linking to seafood fraud studies (Oceana)

Theme 2: What is the process for establishing a set of traceability principles that would comprehensively benefit fishers, fishery managers, and the seafood laborers?

Theme 3: How do we target SALT's efforts for government, industry, and other groups in seafood-producing countries using our online learning hub?

Principles of a comprehensive electronic traceability system

Define the process for establishing a set of traceability principles that meet social, environmental, and economic needs

SALT Community Work
- Review existing efforts including those from USAID Oceans and the Global Dialogue on Seafood Traceability
- Identify partners to collaborate with and survey/interview willing participants
- Share principles with governments, industry, etc. for feedback to ensure endorsement
- Use pilots in supply chains to validate chosen principles
- A sub-set of participants volunteered to serve on SALT'S steering committee for developing eCDT principles in years 3-5

SALT Staff Work
- Establish process to determine traceability principles; reach out to those who expressed interest in participating

Data sharing for efficiency

Create a race to the top for traceability

SALT Community Work
- Survey what efforts already exist
- Look at security policy for each sector
- Clarify what info is needed, when, how, formats, etc. for different groups and map to different standards

SALT Staff Work
- SALT can assist with exercises and hosting meetings. Can leverage the linkages of the SALT network

SALT's online learning hub

Vision of what will be included on the website and feedback on the current plan

SALT Community Work
- One-stop shop for easy access to eCDT resources (e.g. tech vendor, the tools to verify shipments)
- Promote as a place for SALT community to find each other and connect, highlight each other's work, get feedback on ideas: a non-competitive space with access to experts
- Platform to help leverage and promote the valuable work done worldwide - e.g. case studies on eCDT pilots and value/ROI of traceability, important reports that would otherwise be buried in a company's website and forgotten
- Strong interest in SALT Seascape because people want to know what's happening around this work and who's involved; funding information related to projects should be added
- Webinars so community can stay connected without having to attend meetings
- Design "one-pagers" with infographics—1st one could be based on value of traceability for business
- Desire for storytelling, particularly videos

SALT Staff Work
- Feature information that the SALT community is gathering for our forthcoming website about eCDT
- Continue growing the SALT community through other outreach avenues

What other themes are crucial for traceability?

Internet connectivity & worker voice collaboration

Public-private partnership looking at connectivity at sea and worker voice project leveraging eCDT to collaborate and improve worker conditions

SALT Community Work
- Share information on what's happening
- Convene technical consultants to advise on telecom space, and how to link to eCDT and worker voice

SALT Staff Work
- Share results with SALT community

Develop a forced labor screening tool

SALT Community Work
- Analyze existing data to develop indicator/index for risk of labor abuses in seafood supply chain
- Engage financial institutions and companies around risk screening to address modern slavery in supply chains and support coordinated action
  - Share information and knowledge about fisheries supply chains

Integrating labor data into traceability initiatives

Forming consensus around human rights and labor data to collect and link to traceability efforts

SALT Community Work
- List the existing data efforts and create a facilitated dialogue and coordination among buyers, sellers, experts (e.g. traceability, labor law)
- Campaign to change perceptions about fisher work and migrant labor
- Integrate labor into certification scheme

SALT Staff Work
- SALT can feature this work; FishWise launched RISE with resources for labor issues

"Our resolve to find innovative solutions to these challenges has only grown stronger over time."

-Ken Katafono in blog, Founder of TraSeable Solutions

Want to get involved in any of the proposed collaborative actions?
Please contact us at SALT@FishWise.org

Have relevant resources we could feature in our online library?
Please send us links to your documents HERE

PARTNERLAB ATTENDEE LIST

Name	Organization	Country
Alistair Douglas	Eachmile Technologies	Singapore
Amy West	FishWise	United States
Araya Poomsaringkarn	USAID Oceans Partnership	Thailand
Arlene Satapornvanit	USAID Oceans Partnership	Thailand
Bubba Cook	World Wide Fund for Nature (WWF)	New Zealand
Catriona Power	Vericatch	Canada
Cheikh Fall	Senegal Directorate for the Protection and Monitoring of Fisheries	Senegal
Christopher Cusack	Environmental Defense Fund	United States
Craig Kirkpatrick	USAID Regional Mission for Asia	Thailand
Cristina Velez Srinivasan	USAID	Thailand
David Baisch	Conservation X Labs	United States
David Pearl	NOAA Fisheries	United States
David Schorr	World Wildlife Fund (WWF), Global Dialogue on Seafood Traceability (GDST)	United States
Deborah Lilienfeld Aragão	Marine Change	Indonesia
Deirdre Duggan	Masyarakat Dan Perikanan Indonesia (MDPI)	Indonesia
Dominic Thomson	Environmental Justice Foundation	Thailand
Farid Maruf	USAID Oceans Partnership	Indonesia
Han Han	China Blue Sustainability Institute	China
Hannah Boles	Praxis Labs	Ireland
Holly Christofferson	Plan International USA	United States

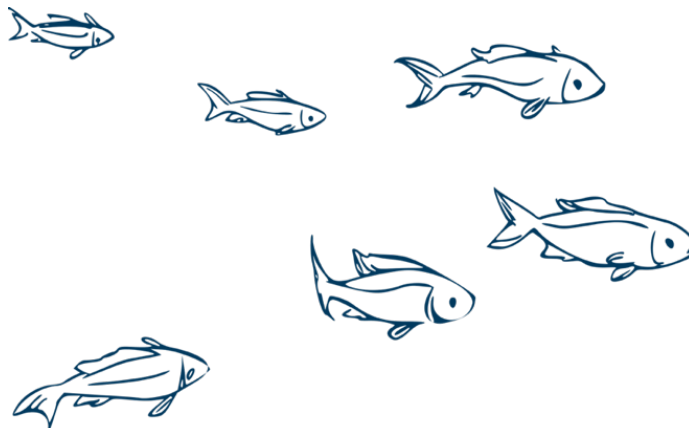|		
Illham Hasanuddin	Ministry of Marine Affairs and Fisheries (MMAF)	Indonesia
Jackelline Siles	International Union for Conservation of Nature (IUCN)	United States
Jake Hanft	Schmidt Marine Technology Partners	United States
Jarrett Basedow	Issara Institute	Thailand
Jean-Philippe Pogorzelski	Global Fund to End Modern Slavery	Hong Kong
Jenn Weidman	CollaborateUp	Thailand
Jenny Barker	FishWise	United States
Jenny Kane	USAID	United States
Joshua Wiersma	Integrated Monitoring	United States
Juliette Alemany	Verifik8	Thailand
Kaitlyn Speer	Liberty Shared	United States
Kam Boonthida	USAID Thailand CTIP Project, Resonance	Thailand
Karen Evans	CSIRO Oceans and Atmosphere	Australia
Kenneth Katafono	TraSeable Solutions	Fiji
Kongpathai Saraphaivanich	Southeast Asian Fisheries Development Center Training Department (SEAFDEC/TD)	Thailand
Kristof Bevernage	Aquaculture Stewardship Council	Australia
Mam Sakulpitakphon	USAID Asia CTIP Project, Resonance	Thailand
Mark Jones	FINNZ	New Zealand
Mark Schrope	Schmidt Marine Technology Partners	United States
Melinda Donnelly	USAID Oceans Partnership	Thailand
Michael Schaberl	Avery Dennison	Germany
Miodrag Mitic	Marine Stewardship Council (MSC)	Belgium

Muna Amoo	Ministry of Fisheries and Aquaculture Development	Ghana
Natalie Tellwright	OceanMind	United Kingdom
Nono Sumarsono	Plan International	Indonesia
Patima Tungpuchayakul	Labour Right Promotion Network (LPN)	Thailand
Richard Crespin	CollaborateUp	United States
Rocky Pairunan	International Pole and Line Foundation (IPNLF)	Indonesia
Sara Lewis	FishWise	United States
Sara Piazzano	Winrock	Thailand
Sarah Fagnani	World Wildlife Fund (WWF)	Italy
Shen Yan Liow	Marine Stewardship Council (MSC)	Singapore
Shuling Chen	Natural Resources Defense Council (NRDC)	China
Simon Nicol	Food and Agriculture Organization (FAO)	Thailand
Stephani Mangunsong	Masyarakat Dan Perikanan Indonesia (MDPI)	Indonesia
Stephen Pratt	Trace Register	United States
Sujintana Hemtasilpa	Plan International Thailand	Thailand
Surajit Sinha	SourceTrace	India
Susana Roxas	World Wildlife Fund (WWF)	Philippines
Syahril A. Raup	Ministry of Marine Affairs and Fisheries (MMAF)	Indonesia
Tebeio Tamton	Kiribati Seafood Verification Agency (Ministry of Fisheries and Marine Resources Development)	Kiribati
Traci Linder	FishWise	United States
Trian Yunanda	Ministry of Marine Affairs and Fisheries (MMAF)	Indonesia
Warabhorn Raksaphram	Issara Institute	Thailand

"It is a big challenge and no single entity can do this alone. It will take the collaboration of industry, non-government organisations and governments. And it is the important work of initiatives like SALT that are driving this forward to become a reality"

-Alistair Douglas in blog, Founder of Eachmile Technologies